

Bharat Coking Coal Limited

(A Mini Ratna Company)
(A Subsidiary of Coal India Ltd.)

EoI Ref. No.:CIL/JMP/2024/CSR/EoI/01

Dated-30.11.2024

Expression of Interest

(EOI)

for

**Engagement of an Agency to provide Technical Assistance
towards implementation of a Cluster Value-Chain based
Economic Livelihood Programme in Belgaria Township
under BCCL, Dhanbad, Jharkhand**



भारत कोकिंग कोल लिमिटेड
Bharat Coking Coal Limited

**Regd. Off: Koyla Bhawan, Koyla Nagar,
Dhanbad – 826005, Jharkhand, India**

Introduction

This Expression of Interest (EOI) is being floated by Bharat Coking Coal Limited for the purpose of identifying Project Implementation Agency (PIA) for technical assistance towards implementation of cluster value-chain-based economic livelihood development programme, to cater to the economic conditions and needs of communities displaced to Belgaria Township, Dhanbad, Jharkhand.

The objective of this Expression of Interest (EOI) is to call interested agencies and identify competent PIA for efficient implementation of an economic livelihood development programme with a clear understanding of the scope, approach, and valid methodology as per the requirement of BCCL for a period of three (3) years

- The PIA may submit their proposal as per the required information in this document.

Experience of Agencies: The PIA should have prior experience of delivering similar projects from concept to commissioning of cluster-based economic livelihood programmes for at least three (3) years.

Note: The Agency may tie up with a sole Technical Partner for the implementation of the Project. The bidder by itself must fulfil all the eligibility criteria. However, for technical evaluation, relevant experience of the Technical Partner shall also be considered. Also, as per the selected value chains' requirements, relevant agencies would be engaged for the construction, procurement, installation, commissioning, etc.

Location of Project: In & around Belgaria, Dhanbad

Project Duration: Three years

Number of Target Beneficiaries: 500

Method of Selection: Quality Cost-Based Selection (QCBS)

Last Date of Submission of EOI: 20 days of publication of EOI in newspaper

Submission address: General Manager (JMP), Bharat Coking Coal Limited, Level2, Koyla Bhawan, Dhanbad, Jharkhand-826005

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Terms of Reference (ToR)

Engagement of an Agency to provide Technical Assistance towards implementation of a Cluster Value-Chain based Economic Livelihood Programme in Belgaria Township under BCCL, Dhanbad, Jharkhand

BIDDING SCHEDULE & DATA SHEET		
S.No	Particulars	Date & Time
1	Pre-bid Queries Submission last date	Within 10 days of release of EOI in newspaper
2	Pre Bid Query Discussion VC meeting	On 16.12.2024 at 11.30 am https://bccldhanbad.webex.com/bccldhanbad/j.php?MTID=m0ac68ead24b189f576ff8fe5e148e645 Monday, December 16, 2024 11:30 AM 3 hours (UTC+05:30) Chennai, Kolkata, Mumbai, New Delhi Meeting number: <u>2553 850 1926</u> Password: 12345
2	Submission Date (6:00PM)	Up till 20 th day of release of EOI in newspaper
3	Opening of Bids and notification to the qualified parties	In next seven working days
4.	Presentation/Discussion	Communicated in the mail.
4	Name of the Authority's official for addressing queries and clarifications and submission of bids	Office of GM-JMP, Koyla Bhawan, Level 2, Koyla Nagar, Dhanbad, Jharkhand-826005 gjmp.bccl@coalindia.in
5	Bid Validity Period	31.01.2025

Engagement of an Agency to provide Technical Assistance towards implementation of a Cluster Value-Chain based Economic Livelihood Programme in Belgaria Township under BCCL, Dhanbad, Jharkhand

Terms of Reference

1. Background:

Bhart Coking Coal Limited (BCCL), a Subsidiary of Coal India Limited (CIL), plan to engage an agency to provide technical assistance and manage the implementation of a cluster value-chain-based economic livelihood program in Belgaria Township, BCCL, located in Dhanbad district, Jharkhand. Jharia, a critical coal-producing region, plays a vital role in India's energy sector. Jharia Coalfield, with the largest coal reserves in India, is a significant contributor to the local economy of Dhanbad.

However, the Jharia coal belt has been plagued by underground fires for nearly a century. The region also suffers from extensive subsidence and severe environmental issues, including water and air pollution, which have profoundly affected nearby communities, including the city of Jharia. In response to these challenges, Bharat Coking Coal Limited (BCCL) has developed a Jharia Master Plan to address the harmful effects of subsidence within its leasehold area. It envisions the rehabilitation of 81 sites in phase -1. This involves rehabilitation of 12523 Non-Legal Title holders families and 1854 Legal title holders families in phase -1. Out of which 2855 Non-Legal title holder families have shifted in Belgaria (a rehabilitation township)

The Project Affected Families (PAFs) residing in subsidence-prone areas are primarily coal miners or workers engaged in related activities, including coal selling, street vending, and domestic work in officers' colonies. The relocation of these families to the township aims to ensure their safety and improve their living conditions. Till now, BCCL has done a need assessment survey at Belgaria through NSDC, report of which is attached for reference

Families from the project affected areas are being shifted to a safer location in a planned township located in Belgaria, Baliapur, Dhanbad. BCCL seeks to offer these families sustainable livelihood opportunities through this economic development program under the corporate social responsibility. Empowering the disadvantaged and vulnerable individuals is a crucial step towards poverty eradication. This project aims to provide support in the following areas:

- **Entrepreneurial and Economic Self-Employment:** Facilitating the establishment of market-driven microenterprises and self-employment opportunities, both within and around the project area, aligned with current market demands and opportunities.
- **Partnerships and Convergence Support:** Building strategic partnerships and ensuring alignment with relevant development schemes and services.
- **Institution Building and Capacity Development:** Strengthening institutions (micro-enterprises) and building capacities for long-term, sustainable interventions

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2. Eligibility Criteria

Criteria: 1	The bidder should be registered under relevant laws in India and must be eligible to receive CSR funds as per CSR Rules under the Companies Act 2013.
<i>Documents Required from the Bidder</i> <ul style="list-style-type: none">Valid Certificate of Incorporation/ Registration and Certificate of Commencement of Business (if applicable) issued by the relevant authority in India.	
Criteria: 2	The bidder should be operational in India for a minimum of ten (10) years as of 31 March 2024.
<i>Documents Required from the Bidder</i> <ul style="list-style-type: none">Valid Certificate of Incorporation/ Registration and Certificate of Commencement of Business (if applicable) issued by the relevant authority in India.	
Criteria: 3	The bidder should have an average annual turnover/receipt/ income of INR 20 Crores or more in the last three financial years ending 31st March 2024 as evidenced by the audited accounts of the bidder.
<i>Documents Required from the Bidder</i> <ul style="list-style-type: none">Finance details in Form: 3 format provided in Annexures.Financial statements or CA certificates.Provisional Certified Financial Statement for FY23-24 shall be considered, with a declaration that the variation from the provisional financial statement shall not exceed (+/-)10% of the Turnover/ Receipt/ Income.	
Criteria: 4	The bidder must have experience in implementing at least one CSR project (with a minimum duration of three years) with a focus on income generation and economic empowerment related to sustainable livelihoods and utilization of grants of a minimum of INR 20 crores under a single project, including Jharkhand as one of the focus states.
<i>Documents Required from the Bidder</i> <ul style="list-style-type: none">Project details in Form: 4 formats provided in Annexures.Work order/contract copy for an ongoing projectCopy of Completion certificate	
Criteria: 5	The bidder should not have been blacklisted by any State Government or Central Government as on the date of Bid submission.
<i>Documents Required from the Bidder</i> <ul style="list-style-type: none">As per Form: 5 formats provided in Annexures.	

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Criteria 6: Short description of the relevant projects

3. Key Objectives

To ensure the safety of displaced individuals and enhance their living conditions through improved livelihood options, the economic livelihood development program has been designed with the following strengthened key objectives:

I. Enhanced Livelihood through Microenterprises:

- **Objective:** To foster sustainable economic development of the target beneficiaries by establishing microenterprise tailored to the specific demand and potential of the local market.
- **Strategies:**
 - Develop and support microenterprises that leverage local resources, align with local supply chains, and meet market demands through innovative product design and market-driven strategies, ensuring they are well-positioned to address existing challenges and capitalise on entrepreneurial opportunities.
 - Implement comprehensive support systems for microenterprise development, including business planning assistance, operational guidance, product design and development, skill upgradation, as well as ensuring strong market linkages for sustained growth.
 - Facilitate access to necessary infrastructure, to support the establishment and growth of microenterprises.

II. Strategic Convergence and Partnerships:

- **Objective:** To maximise the effectiveness of the programme through strategic collaboration and synergy among various stakeholders.
- **Strategies:**
 - Facilitate coordination among development partners, state administration, government bodies, and other relevant organizations to ensure comprehensive support and resource utilization.
 - Establish and nurture collaborative relationships with Business Development Service (BDS) providers to deliver essential services such as credit, market access, and technology support.
 - Promote cross-sectoral convergence to align program activities with broader development goals and leverage existing resources and expertise.

These strengthened objectives aim to create a robust and sustainable framework for economic development, ensuring that displaced individuals not only achieve better living conditions but also gain meaningful and lasting economic opportunities.

4. Key Challenge

BCCL is willing to provide sustainable livelihood opportunity to the community relocated in Belgariya township from the subsidence locations. This program is designed to cater to the solution and enhancing livelihood opportunities.

Relocated families have experienced disruptions to their coal-dependent livelihoods and have encountered restricted economic opportunities in their new locations. In response to these challenges, the project is set to implement a comprehensive livelihood development program. This initiative will concentrate on providing technical assistance and project implementation to create sustainable livelihood opportunities linked to microenterprise/ group enterprises. The program aims to offer meaningful economic alternatives for men, women, and youth affected by the displacement.

A critical component of this initiative is the formulation of a comprehensive livelihood development strategy. This strategy not only supports the resettled families but also incentivizes additional families to relocate from the project affected areas. By providing viable and attractive livelihood opportunities, the program aims to facilitate settlement in safer environments and promote long-term economic stability and resilience for the communities.

5. Scope of Work:

A. Objective of the Assignment:

The primary objective of this assignment is to drive economic development for beneficiaries residing in Belgaria Township in Dhanbad, Jharkhand. The programme aims to enhance livelihood opportunities, and foster community and enterprise development through a structured approach.

Components:

1. Rapid Assessment:

- **Objective:** To understand the current status and needs of beneficiaries in terms of livelihood, financial inclusion, and skill development.
- **Activities:**
 - Value chain: Livelihood opportunity to be assessed across four key sectors: Food Processing, Garment Stitching, Waste to Livelihood, and Green Livelihoods. Following a Rapid Assessment/ diagnostic analysis, the 2 most impactful value chains for intervention will be prioritized.
 - Baseline Survey: A baseline survey of identified beneficiaries and their mapping regarding income profile, existing activity (if any) and preferences for income-generating activities.
 - Value Chain Diagnostics: Identification of potential value-chains and activities for the promotion of self-employment/ Micro-enterprises options for targeted beneficiaries and undertake value-chain diagnostics including market assessment and SWOT analysis.
 - Skill Mapping: A comprehensive skill development needs assessment of all targeted beneficiaries and gap analysis w.r.t. technical skills, techno-managerial and soft skills required for specific income generation activities.
 - Business Plans for Enterprises: Detailed Business Plans/Detailed Project Reports for necessary microenterprises/ group enterprises need also be prepared.

2. Community and Enterprise Development:

- **Objective:** To create and support community-owned enterprises and infrastructure that promote skill development and microenterprise growth.
- **Activities:**
 - Establish cluster value-chain enterprises and livelihood hub to provide necessary services and infrastructure.
 - Develop and implement training programs focused on entrepreneurship for various beneficiary groups for optimal utilization for microenterprises
 - Provide support for the setup of microenterprises, including assistance with business planning, market access, and operational management.
 - Facilitate infrastructure development, such as workspace, equipment, and technology, to support enterprise activities.
 - Implement marketing strategies and help beneficiaries access social benefits and other critical services

3. Partnerships and Convergence:

- **Objective:** To leverage external resources and ensure holistic support through strategic partnerships and scheme convergence.

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- **Activities:**

- Identify and engage with Business Development Service (BDS) providers for support in areas such as credit, market access, and technology.
- Establish partnerships with relevant stakeholders including government agencies, NGOs, and private sector organisations.
- Facilitate convergence with existing government schemes and programmes to align with broader development goals and enhance resource utilisation.
- Develop a network of support services to ensure comprehensive assistance for beneficiaries.
- Sustainability of enterprise at the end of the project

Duration:

- The scope of work for this assignment is to be completed within 36 months.

Target:

- The project aims to benefit 500 individuals during this phase.

Next Steps:

- Based on the outcomes and success of this initial phase, further phases of the project will be planned and implemented.

B. Scope of the Assignment

This comprehensive scope delineates the fundamental components essential for fostering economic development and enhancing the livelihoods of beneficiaries in Belgaria Township and its environs. It emphasizes practical and sustainable solutions through thorough assessment, strategic development, collaborative partnerships, and financial inclusion.

S.No.	Components and Activities	Expected Output / Outcome
1	Rapid Assessment	Detailed Action Plan and Roadmap for Implementation including Income Generation Strategy
1.1	Conduct a baseline survey for initial two months of the project duration to map existing income profiles, financial inclusion levels, skill, aspiration, and potential value chains. Presently suggested value chains to set up microenterprise are food processing- Traditional food products, Garment stitching for employment opportunities. Perform SWOT analysis.	
1.2	Carry out market assessments to determine viable economic activities.	
1.3	Map value chains relevant to identified economic activities.	
1.4	Identify and document potential microenterprises for community participation.	
2	Community and Enterprise Development	
2.1	Training and Capacity Building	500 beneficiaries will be provided suitable training and linked to the micro enterprises/ livelihood hub
2.1.1	Policy / Consultancy related works <ul style="list-style-type: none"> Prepare the Standard Operating Procedure (SOP) covering all Stakeholders. Prepare the Roll out Strategy with timelines also covering roles and responsibilities of all the Stakeholders. Develop various models for Employment based on specific requirements Developing MoUs/ Agreements/ Notices/ Reports/ Communications etc. to support activities Drafting of Reports / Presentations and generating data of various forms / kinds with respect to the Training related to technical Initiative 	
2.1.2	Mobilization and Implementation <ul style="list-style-type: none"> Design the Social mobilisation campaign to generate awareness amongst the community about the Initiative, its components, and benefits. <ul style="list-style-type: none"> Cover various modes for effective social Mobilization Identify agents for mobilisation Develop literature for mobilization collaterals. Shortlisting trainees for skill training/capacity building of 500 beneficiaries on relevant trades identified under microenterprises. Facilitate Rigorous Employment Training covering multiple aspects of technicalities of the trade and also including training on soft skills. 	
2.1.3	Micro-Enterprise related training <ul style="list-style-type: none"> Provide rigorous training for employment in livelihood hub formed under project and mentorship for sustainability of the institutions 	
2.2	Value-chain based Micro Enterprises	
2.2.1	Development of Business Plan as per Value-chains identified Detailed Business Plans/Detailed Project Reports for establishment of Livelihood hubs for value-chain based micro enterprises need be prepared including identification of the infrastructure requirement for establishment of same.	Business plans: 02 Commissioned livelihood hub for value chain based micro enterprises 02
2.2.2	Operationalize Business Plans for establishment of micro-enterprises	
2.2.3	Post-implementation support to microenterprises in its operation Oversee the establishment of Livelihood hubs for value-chain based micro enterprises to ensure they meet project specifications with necessary equipment and resources	

S.No.	Components and Activities	Expected Output / Outcome
2.2.4	Facilitate Funding Support for establishment of value-chain based enterprises <ul style="list-style-type: none"> The Technical Agency would prepare DPRs related to establishment of value chain based micro enterprises, indicating the grant support required from the project. Once finalized and DPRs approved, a budget will be allocated, and implementation facilitated. The proposed intervention shall be supported with required infrastructure and related budget from BCCL (for 500 beneficiaries) as indicated below: <ul style="list-style-type: none"> CAPEX for value chain based micro enterprises (necessary land on a lease basis or provisioning unused/ vacant infrastructure) OPEX for a suitable duration Training and capacity building for 500 beneficiaries. 	
2.3	Monitoring & Reporting	Monthly progress reports
2.3.1	Monthly Progress reports, Project Completion Report	
3	Partnerships and Convergence	Linkages with Public and Private BDS Convergence with Govt. schemes
3.1	Linkages with Public and Private Business Development Service (BDS) providers related to Input, Credit, Market, Technology etc.	
3.2	Convergence with related economic and social benefit schemes offered by Central or State Govt.	
4	Sustainability	
4.1	The SHGs & CLF ecosystem will be leveraged, and their capacity will be built to ensure smooth continuation of operations.	

6. Duration

The grant agreement with the selected agency will be initially valid for thirty six months (3 years) from the date of award of the grant agreement.

Note: It is intended to shortlist the panel of prospective bidders from this EOI for next RfP stage

This invitation aims to engage the best-suited agency to provide strategic advisory and project management services. We are confident that your expertise and innovative approaches will significantly contribute to achieving our project goals.

We look forward to your participation and valuable contributions to this initiative.

Annexures

Form 1: Bidder Information

S. No	Item	Bidder Response
1	Name of the agency	
2.	Year Established	
3.	Incorporated in India (Yes or No)	
4.	Authorized Signatory	
5.	Position	
6.	Address	
7.	Mobile	
8.	Telephone	
9.	Fax Number	
10.	Email Address	

Form 2: Financial Information of bidder/ partner members

(To be submitted on the Letterhead of the bidder)

[Date]

To,

<Insert client address>

Financial Information	FY << Enter FY>>	FY << Enter FY>>	FY << Enter FY>>	Supporting document
Annual Turnover/receipt / income (in INR crores)				CA certificaes
Authorized Signature [In full and initials]: Name and Title of Signatory: Name of Agency: Address:				

Form 3: Response to the evaluation criteria

(Please use separate forms for multiple citations/ criteria)

Experience in providing project implementing services or working on government, multilateral donor/agencies, or livelihoods sector projects in India.

Name of Project	Name of the Client	Nature of the assignment	Location and coverage (entire state, country, etc.)	Duration of Assignment (in month)	Value of Contract (Rs. In Cr.)

Supporting Documents

Bidders need to submit any of the following documents. These supporting document(s) should clearly specify the scope of project, value of the project and project status with month & year of completion.

- work order/contract copy for an ongoing project.

The above document(s) should be duly certified by authorized signatory.

Authorized Signature [In full and initials]:

Name and Title of Signatory:

Name of Agency:

Address:

Form 4: Undertaking of not being blacklisted

To,
<Insert client address>

Dear Sir,

(To be submitted on the Letterhead of the bidder)

[Date]

I/We hereby declare that <insert name of agency> is not blacklisted in any manner whatsoever by any State Government or Central Government as on EoI cum RFP submission date or is having unblemished record and was not declared blacklisted as on date of submission of the bid by any State/Central Govt. due to, breach of general or specific instructions, corrupt /fraudulent, Non Performance or any other unethical business practices.

It is hereby confirmed that I/We are entitled to act on behalf of our agency/corporation/ firm/ organization and empowered to sign this document as well as such other documents, which may be required in this connection.

Authorized Signature [In full and initials]:

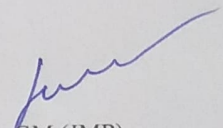
Name and Title of Signatory:

Name of Agency:

Address:

Seal/Stamp of bidder:

Note: It is intended to shortlist the panel of prospective bidders from this EOI for next RfP stage



GM (JMP)
Location-BCCL
Date-30.11.2024